

INTERDOC SCOTLAND

Strategies for Scottish Documentary Producers to Access the International Market

Interdoc helps ambitious emerging Scottish producers with a feature doc in development strategise their finance plans, increasing their chances of successfully funding their documentaries.

The programme takes place over 4 days (2 x 2 days) in Edinburgh between April and Sept 2012 and is run by Scottish Documentary Institute and Initialize Films.

GUIDELINES

Eligibility

- You must be a resident of Scotland;
- You must have produced or directed at least 2 shorts which have been screened publically (Tv or festivals)
- You must have at least 2 years experience in the film or television industries;
- You must have a documentary project in development which is:
 - feature length i.e. at least 52mins
 - aimed at the international market
 - packaged i.e. a director is attached.

Applications

Online applications (www.scottishdocinstitute.com/apply/interdoc) should include:

- Your filmography, including details of any screenings or TV broadcasts
- A proposal of your documentary project – max 2 pages
- A short synopsis
- A note on your reasons for applying to Interdoc Scotland;
- Filmographies of key creatives attached to the project if applicable;
- Details of any funding already in place or interest from broadcasters / financiers;
- Supporting visual material if available (trailer, pilot, etc.). Pilots / trailers should be uploaded to **Vimeo** or **YouTube** (with password if necessary)
- A completed equal opportunities form.

Deadline for entries: Monday 27 February 2012 (midnight)

TERMS AND CONDITIONS

Selection Criteria

Producers will be accepted on the basis of the proposal and supporting materials, and on how beneficial the programme will be to them. Successful candidates will be selected by industry professionals and informed in March 2012.

Fee / Payment

The course fee is £80 for the 4 days. It is due as soon as the applicant accepts his/her place on the course.

Cancellations

Cancellations will be accepted up to 14 days prior to the start of the course. In these cases a 20% administration fee will be charged. Participants who want to cancel after this date will not receive a refund.

TRAINING OVERVIEW

Suggested & subject to modification depending on level of experience in the group and in conjunction with the suggestions of the participants

Module 1 - Edinburgh – 14&15 April 2012

- Overview of opportunities and development funds
- Meetmarkets, making promos and pitching
- How to finance your project in the international marketplace:
 - (1) – case studies and workshops – strategising your financing plans
 - (2) – identifying key international broadcasters and funders

Module 2 - Edinburgh - September 2012 (weekend)

- Understanding financing, pre-sale, co-production and license agreements
- Working with sales agents
- Distribution agreements
- Marketing and outreach strategies

Tutors include:

Ian Davies, Initialize Films / Noe Mendelle, producer and SDI director / Sonja Henrici, producer & SDI head of development / Sandra Whipham, producer London Field Pictures